

# Block 1: Entrepreneurship Boot Camp

Sunday: ARRIVAL DAY IN STUTT GART

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>FIND YOUR TEAM!</b>	<b>DEVELOP AN IDEA!</b>	<b>PROTOTYPE AND VALIDATE!</b>	<b>BUSINESS MODEL + MONEY!</b>	<b>PITCH DAY!</b>
Bus transfer to the Swabian Alps	Design Thinking	Value Proposition Canvas	Intro Business Model Canvas + Overview on Business Models	The Pitch Doctor – how to create the perfect pitch
Check-In Overview Program	Problem Exploration	Customer Discovery + Validation Canvas	Workshop Business Model Generation	
Creative Warm-Up				
LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
Myself as an Entrepreneur – Find your inner Why	Ideation, Problem-Solution-Fit	Rapid Prototyping + Customer Experience	Traction Workshop + Scaling	The one and only Pitching Event
Areas of Interest/ Team Formation/	Idea Pitching – Dragon’s Death	Validation (outdoor)	Financing/ Valuation of Startups	Farewell Stuttgart Barbecue
International Fireside Dinner		Bus transfer to Stuttgart Media University	VISIT the festival of animated film	Visit the Stuttgart „Oktoberfest“

Saturday: TRAVEL TO AMSTERDAM